



## WHAT IS FOXY NERDS?

Foxy Nerds is a worldwide Social Influence marketplace powered by Artificial Intelligence. The company is a human journey started in 2017 by 2 brothers Nicolas and Frederic Bruneau. We're headquartered in Lille, more precisely in Euratechnologies, and our team is growing up quickly. We are aiming at becoming a global leader in B2B influence marketing, so join our path of growth!



## WHAT DO WE VALUE?



### Team goes first:

We believe in teamwork and would like to grow as a team with the members of Foxy Nerds, social scalers, our customers and partners



### Value creation:

Whatever we are doing we aim at creating value for Foxy Nerds that also brings a positive impact



### Being Foxy:

In many cultures, fox is the symbol of the victory of intelligence over brute strength. At Foxy Nerds we are passionate about innovation and strive to find creative solutions



## OUR BUSINESS SOLUTION



Foxy Nerds offers the unique combination of influence marketing tools to scale your business. Our platform allows B2B companies to automate influencer marketing campaigns and to execute them efficiently. Through free online tools it is possible to evaluate brand authority and to define the right campaign type to start with. The large network of social scalars gives an opportunity to optimize influencer mix and to conduct value-centric matching. As a result, companies work with influencers that share the same values.

## FOR WHOM IS OUR SOLUTION?

Foxy Nerds solution is designed for fast-growing B2B companies and large corporations who are ready to implement creative solutions into their marketing strategy. For young startups B2B influence marketing is a great opportunity to reach the target audience while for large corporations it gives a chance to expand to new markets and increase market share. Additionally, we are partnering with digital marketing agencies to help them grow their clients' businesses.

**DO YOU HAVE ANY QUESTIONS? WE ARE HAPPY TO ANSWER,  
CONTACT US AT:**

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**FOXYNERDS**

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